NORTHWEST TERRITORIES TOURISM – NWTT Travel to NWT Contest (the "Contest")

THIS CONTEST IS ONLY OPEN TO NWT RESIDENTS

NO PURCHASE NECESSARY. SEE BELOW FOR FULL CONTEST DETAILS. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE CONTEST RULES (THE "CONTEST RULES").

CONTEST PERIOD & CONTEST ORGANIZER

1) The Contest is held by Northwest Territories Tourism and runs from April 15, 2024 at 12:00 a.m. Yellowknife time until April 30, 2024 at 12:00 a.m. Yellowknife time (the "Contest Period").

ELIGIBILITY

2) The Contest is open to all residents of the Northwest Territories who have reached the age of majority at the time of entry, except employees (and those with whom such employees are domiciled) of Northwest Territories Tourism (the "Sponsor" or the "Contest Organizer"), its affiliated companies or agents, advertising and promotion agencies.

HOW TO ENTER

3) **NO PURCHASE NECESSARY.** To participate in this Contest, please submit ONE entry per person by commenting on the pinned facebook post.

Limits on Entry

4) One facebook entry per person and the entrant must be a resident of the Northwest Territories.

BY SUBMITTING AN ENTRY, YOU ACKNOWLEDGE THAT YOUR ENTRY (INCLUDING YOUR NAME) MAY BE POSTED ON INSTAGRAM, FACEBOOK AND/OR SPONSOR'S PROPRIETARY WEBSITE, WHERE IT MAY BE VIEWED, SHARED (BY USERS OF FACEBOOK, INSTAGRAM AND VARIOUS OTHER INTERNET-BASED SITES) AND COMMENTED ON BY THE SPONSOR AND THE GENERAL PUBLIC.

Odd of winning prizes

5) The odds of winning depend on the number of eligible entries received during the Contest Period.

DRAW AND WINNER SELECTION

6) On May 6, 2024 in Yellowknife, NT, at approximately 10:00 a.m. Yellowknife time, one (1) eligible entrant will be selected by random draw from all eligible entries received during the Contest Period. The odds of winning depend on the number of eligible entries received.

7) Before being declared a winner: The selected entrant will be contacted at the Facebook Account provided and notified that they are eligible to win and asked to provide a telephone and email address for further contact. The selected entrant must reply within one (1) calendar week of notification. The selected entrant must first correctly answer a time-limited mathematical skill-testing question to be administered by telephone. The Sponsor will then email the contest documents, and the selected entrant will be required to sign and return within one (1) calendar week of notification a declaration of eligibility and a liability/publicity release, which:
    a. confirms compliance with the contest rules;
    b. releases the Sponsor, its affiliated companies and agents, advertising and promotion agencies, the contest judges and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with the Contest, the entrant's participation therein and/or the awarding and use or misuse of the prize or any portion thereof; and
    c. grants to the Sponsor the right to use the selected entrant's name, address and likeness in any form of advertising relating to the contest without further notice or compensation.

If a selected entrant: (i) cannot be contacted within one (1) calendar week of selection or there is a return of any prior notification as undeliverable; (ii) fails to correctly answer the skill-testing question; or (iii) fails to return the contest documents within the specified time, they will be disqualified and will forfeit the prize, and the Sponsor reserves the right to select an alternate entrant from among the remaining eligible entries.

PRIZE

8) Grand Prize: There will be one (1) grand prize available to be won, consisting of one travel voucher up to $3,000 to be used for a trip to the Northwest Territories. $3,000 credit redeemable with Top of the World Travel.

9) Prize must be redeemed by November 30, 2025.

10) Each Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by the Contest Organizer in its sole and absolute

discretion). The winner is not entitled to the monetary difference between the actual prize value and stated approximate retail value, if any. The Contest Organizer reserves the right, in its sole and absolute discretion, to substitute a prize or a component thereof with an item or items of equal or greater retail value, including, without limitation, but at the Contest Organizer's sole and absolute discretion, a cash award.

GENERAL

11) The Contest Organizer, its affiliated companies, their advertising and promotional agencies, their respective employees, representatives, agents, partners, shareholders, officers and directors (the "Released Parties"), shall not be liable with respect to the malfunction of any computer component, software or communication line, with respect to the loss or lack of network communication, or any faulty, incomplete, or incomprehensible transmission or transmission deleted by any computer or network which could limit or prevent any person from entering the Contest. The Released Parties shall in addition not be liable for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Web page, software, etc., or by the transmission of any information related to the participation in the Contest.

12) By entering this Contest, entrants agree to release, indemnify and hold harmless the Released Parties from any harm, loss or any damages whatsoever, caused by their participation or their attempt to participate in the Contest or resulting from acceptance, possession, use or misuse of a prize. Subject to what is otherwise provided in these Contest Rules, any decision by the Contest Organizer or its representatives is final and without appeal. Entrants agree to respect the eligibility criteria and Contest Rules. By entering the Contest, entrants attest to having read and accepted these Contest Rules.

13) Entrants' personal information collected for the purposes of this Contest will be used solely for the administering of this Contest. No commercial or other communications unrelated to the Contest will be sent to entrants, unless they have otherwise agreed to receive such communications.

14) This Contest is subject to all applicable laws and regulations and void where prohibited. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Contest Organizer in connection with the Contest will be governed by and construed in accordance with the laws of the Northwest Territories (and the federal laws of Canada applicable therein) including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. If a section of these Contest Rules is declared illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.

15) By entering this Contest, the winner authorizes the Contest Organizer and its representatives, to use, if required, their name, photograph, likeness, place of residence, voice and/or statements regarding their prize for advertising purposes, without any compensation or notice whatsoever.

16) The Contest Organizer reserves the right to disqualify a person or to cancel the entry of a person who enters or tries to enter this Contest by using methods that do not comply with these

Contest Rules or that are unfair to other entrants. Such a person may be reported to the appropriate legal authorities.

17) Any attempt to sabotage the legitimate conduct of the Contest constitutes a violation of civil and criminal laws. Should there be any such attempts, the Contest Organizer reserves the right to reject the entrant's entry and obtain legal or equitable relief under applicable laws.

18) The Contest Organizer reserves the right at all times at its sole discretion, to cancel, terminate, modify or suspend this Contest, in whole or in part, in the event of any cause beyond the reasonable control of the Contest Organizer that interferes with the proper conduct of this Contest as contemplated by these Contest Rules, including, without limitation, any error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause.

19) In no event shall the Contest Organizer, its affiliated companies, their advertising and promotional agencies, the suppliers of material and services related to this Contest as well as their employees, agents and representatives be required to award more prizes than the number of Prize indicated in these Contest Rules or to award a prize otherwise than in compliance with these Contest Rules.

20) The Contest Organizer reserves the right, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Contest Rules, to the extent necessary, for purposes of verifying compliance by any entry, Entry Form and/or entrant with these Contest Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Contest Organizer, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Contest Rules, or for any other reason.